



Cosmo Foundation

Corporate Social Responsibility Initiative of
Cosmo Films Limited

Quarterly News Letter
October – December 2020
Issue No. -28

Dear Colleagues, Well-Wishers & Friends,

We are happy to place before you our 28th issue of in – house Quarterly Newsletter. It flashes various activities that include response to COVID - 19, engagement of rural students in educational process through Cosmo Digi Pathshaala, Community engagement and awareness, support to Govt. schools in new normal and Cosmo - Udayan Shalini Fellowship and celebrating festivals on virtual platforms.

COVID Relief

Till date Cosmo Foundation touched 2, 50,000 lives in the time of horrid Covid-19 pandemic



Delhi

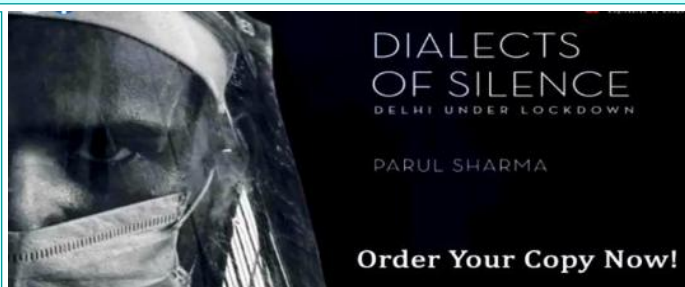
4,000 meals to shelter less people with the support of ISKON on Christmas and served a delicious lunch on the occasion of New Year to 700 Elderly inmates. Distributed 2,000 blankets to the shelter less people in Rain Basera near Fatepuri, Hanuman Mandir and Nizamuddin areas of New Delhi.

CF supported a project Artists for Artists

This project was to raise funds for the local artists and performers whose livelihood has been impacted by the COVID-19 pandemic.

Dialect of Silence

A Coffee table book was published on visuals of Pandemic on Cosmo Synthetic paper.



Karjan

CF distributed Arogya KavachKits to 80 young students of Navi Jithardi and Kothav village, 10 Oximeters, 200 hand gloves to the Sumeru Navkar Tirth – A COVID Quarantine Care Centre. Alongside, awareness drive on COVID via videos, posters and wall paintings was done across villages through online and offline medium.



Striking results from COVID awareness survey 71% of students wear mask, 57% uses handkerchief, 58% uses sanitizers and 72% have refilled liquid soap on their own once it got used.



Aurangabad

Donated 1,400 masks, installed 5 automatic hand sanitizer machines and 5 sanitizer cans, 10 oximeters and 10 thermal guns across five rural Government schools. Alongside, massive COVID awareness was done via posters and video.

Cosmo Digi Pathshaala

Cosmo Foundation initiated a WhatsApp platform to engage students in the education process. It is a quite challenging yet core heart of CF to educate rural children. Unavailability of smart phones, poor internet connections, child labour, and restricted time to access phones are the major barriers. Despite this, CF rigorously put efforts to enrol maximum students on Cosmo Digi Pathshaala. 1968 students in Karjan and 686 students in Aurangabad are engaged in educational process on Digi Pathshaala. Students are classified into three groups as per their standard. As per schedule, digitalized content with exercises was delivered on subjects like Maths, language skills, English communication, Computer, logical reasoning, motivational stories, general knowledge, creative activities and health and hygiene awareness. Alongside, a virtual celebration of national -international days and festivals, various competitions (quiz, poster making, easy writing etc) were also done.



Student's Feedback

Name: Ved Rohit, **Village:** Kandari, Karjan. **Standard:** 9

He is speaking about DigiPathshala and his experience of learning through Digital platforms.



<https://youtu.be/NyCsfQvo214>

Functional Digital Literacy



CF successfully completed FDL course with 30 students of Karjan. Taught photography, video shooting, editing, document formatting, advanced google search techniques, poster design, government e-services, digitalized documents, digital payments, WPS office operation and YouTube. In house webinars on advantages and disadvantages of artificial intelligence was also organised by former student. – Kishan Vyasa, and CF teachers.

Basic English Communication Course

253 students enrolled to learn English on zoom platform from class 4th to 7th in Karjan. They were taught for 25 days. Daily homework and corrections were given on WhatsApp groups. The course covered word construction with phonetics, word vocabulary, picture comprehension, expression and gesture, synonyms and antonyms, prepositions, simple present tense, application of article, action words and conversation practise. Once a week review classes are being conducted with all the students. Gradually students have developed Functional Digital Vocabulary from the zoom classes. 64 in-house English worksheets were created on the same topics.



CF successfully completed 45 days of Course on 'Basic English Fluency Capsule' with 25 rural girls of 11th and 12th from Aurangabad. *"I learnt systematic steps and methods to acquire English communicative skills. I made my dictionary for word vocabulary. I can introduce myself fluently with expressions and confidence. My English reading got improved and learnt basic grammar on parts of speech. I got to identify my goal, strengths and weakness from this course".*

– **Bhumika Nannaware, 10th Standard, Waluj**

Reopening of Schools in New Normal



The government of Maharashtra reopened schools of standard 9th - 12th in November. CF has started computer program by ensuring the safety of the students as per the norms on SOP by government. With a view to maintaining COVID protocol, the roster is maintained to accommodate students in these difficult times. Distributed masks and installed automatic hand sanitizer machines in the Government schools.

Plantation Drive

With the support of Green Yatra planted 5000 saplings in partnership with nine local farmers planted and now it has reaped the fruit of labour and have started bearing fruits. 108 saplings donated to two schools in Karian.

Community Engagement and Awareness



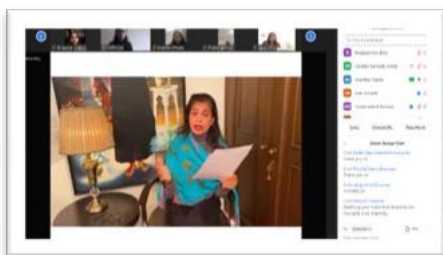
1615 home visits were conducted in 48 villages of Karjan by the CF team. It gave us an insight to understand socio-economic challenges of the community and got a direction to modify our actions in programs. It has enhanced participation of students on Digi Pathshaala and also enhanced alertness to use mask, hand wash and social distancing.

Capacity Building of CF Team

Teachers are the catalyst to shape students with a quality education. In new normal, entire system of teaching and learning functions on digital platform became actively functional. Cosmo community-based teachers have adapted this challenge and are equipped with multiple digital operations with hard work. Entire CF team is now flexible to take zoom classes, creating a link, use of chat box while teaching, attaining webinars, digitalizing the contents for Digi Pathshaala, familiar with photo-video editing, scanning, audio-video messages and teaching digital operations. Simultaneously, they are acquiring English communication skill.

Sonal Vasava – A vibrant English Trainee Teacher, acquired a massive growth in uplifting her skills by learning entire English Module of level 0,1 and 1+ by solving exercises developed by Pravin sir, Senior English Faculty of CF. Gradually she adopted digital skills and can take an independent zoom class as well. She put homework in students' group and daily gives corrections to 70 students on WhatsApp. Her skills and grasping ability are helpful to teach her daughter, who is in 11th science. The key to self-dependency lies mainly in the practice and skill cultivation. And her dedication leads a step ahead for an Atma Nirbhar Bharat.

Cosmo - Udayan Shalini Fellowship



This program provides fellowship, mentorship and empowerment training to aspiring girls from needy families. Cosmo Foundation has sponsored fellowship to 30 rural girls from Gangapur block of Aurangabad district. We are very proud to share that 12 senior employees of Cosmo Films and their family members have joined to mentor these rural girls, named 'Shalini's' to build their bright future by pursuing higher education and career. Recently an induction program was organised for these Shalinis, where Mrs,

YaminiKumar Jaipuria, Managing Trustee Cosmo Foundation joined as one of the chief guests. She delivered the most inspiring motivational speech to Shalinis.

I wish all the Shalini's to have the potential to grow and reach to your dream. We believe in your journey work hard, make most from the exposure you are getting through workshops and learn from the vast experience of your mentors. Your diet will be not merely what you eat but what you watch, what you listen to, what you read and the people you hang around. Be mindful of the things you put in your body emotionally, physically. I am confident you will build your vibrant career and create path breaking ray for the society at large.

- **YaminiKumarJaipuria**, Managing Trustee, Cosmo Foundation

Festival and National Days celebration

Cosmo Foundation celebrated various Festivals and National-International days through digital platforms.



Gandhi Jayanti – Distributed 64 Arogya Kavach Kits, Wall painting on COVID awareness, essay writing and poster making competition on 'Virtues of Gandhi' and 'Swatch Bharat' and campaign on 'Sikh Hamare Bapu Se' at Karjan. Students also took a pledge to follow safety guideline of COVID in Hindi and English.

Diwali – Safe Diwali Celebration with COVID guidelines were the main features. CF organised Rangoli Competition and Diya painting across Karjan and Aurangabad. Felicitations of Corona warriors from health, sanitation, police department with greetings and candles at Karjan. Taught Diwali greetings in English across Karjan and Aurangabad via Digi Pathshaala.



Word Toilet Day

A session was taken on correct method to use toilet and its cleanliness on Digi Pathshaala.

Christmas-

Released a Christmas Jingle with the message of COVID awareness and guidelines.

Children's Day

All the children were greeted for safety and happiness.

World Science Day

On this day, a virtual celebration was organized by providing information on Importance of Scientific Temperament and Practice in day-to-



Webinars were organised on



Importance of Cyber Security

New Technology in day-to-day Life

Fundamental rights of children

Inclusion of children with disabilities in Education

Spotlight



Four Girls from Cosmo-affiliated villages of Aurangabad district were selected under the Udayan Shalini Fellowship Program in 2018. Under the unceasing counselling and valued support by USF and Cosmo Cluster Heads, they have cleared the CET exam (Common Entrance Test). Cluster Head of Gajgaon village, helped them in filling up their admission forms for Pharmacy successfully. We wish girls to have a bright successful future and CF is always in their support.

Internship at Cosmo Foundation

Two interns from Masters in Social Work, Navrachna University did internship at Cosmo Foundation, Karjan. They were engaged in taking online classes of Basic English Communication and storytelling.

Pride of COSMO

It is a lifetime memorable proud moment for all of us as Yaminiji Managing Trustee of Cosmo Foundation has been featured as one of the Wonder Women of Delhi and Women's Era. She has trodden and carved out her distinct identity as the catalogue of virtues of compassionate heart and sensibilities towards immediate surrounding human beings placed her at the towering heights on philanthropy.

<https://www.magzter.com/stories/Womens-Interest/Womans-Era/Yamini-Kumar-Jaipuria-Truly-a-Good-Samaritan>



Wish You a Very Happy, Healthy and Joyful New Year

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