

Monthly Newsletter

JULY 2023





Transformation lives of communities through Education, Environment and Empowerment initiatives







Overview









Welcome to the July 2023 edition of our newsletter, filled with exciting CSR updates of Cosmo First.

Amidst the heavy rainfalls our operational area of Delhi, Karjan, and HP were adversely affected Cosmo Foundation swiftly sprang into action by organising Flood Relief Campaigns to assist the affected communities residing along the banks of the river Yamuna in Delhi. Through these, we provided essential aid, support, and hope to those impacted by the natural calamity. Persistent rains, and high humidity have led to a rise in conjunctivitis cases ('pink eye'). In response, CF conducted awareness sessions in collaboration with local PHC to prevent and aid in early recovery from this viral infection.

Our educational initiatives continued to gain momentum. Cosmo English Tutor has proven to be an invaluable resource in English teaching-learning sessions across the villages. In Cosmo computer labs, students are equipped with advanced computer skills, allowing them to embrace technology with confidence. In this month rural students had a remarkable opportunity to witness the live Chandrayan 3 launch from Cosmo computer labs. It ignited their curiosity and inspired them to dream big. On Youth Skill Day, several enriching training sessions were conducted, preparing the young minds for a bright future.

Under the "Cosmo Nari Swayampurna Program", we successfully delivered millet process machines, offering new avenues of self-sustainability. Furthermore, our latest initiative, "Nari ki Sawari," an orientation session was held about the program which aims to empower urbanrural women in Vadodara through four-wheeler driving training.







Cosmo Foundation's Accolade for CSR Plantation Drive



Cosmo Foundation has been honored with a prestigious Silver Award at the 7th CSR Health Impact Awards under the category of "CSR Plantation Drive,"

A testament to our commitment to environmental sustainability and green initiatives.



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Thanks to IHW Council for recognizing the humble endeavour of the Cosmo Tree Plantation Drive including Miyawaki and Agroforestry under the CSR initiative of Cosmo First.



Anu Bhakri from Cosmo First received the award from the Chief Guest Ms. Kiran Bedi. Creating green cover with massive tree plantation and leading environmental sustainability for a healthier planet is our mission at Cosmo Foundation.



Flood Relief at Delhi



Cosmo Foundation and ISKCON Delhi joined hands to extend relief and hope to those affected by the devastating floods in the river Yamuna. Together, conducted a massive flood relief campaign, showing compassion at eight different locations along the riverbank in Delhi.

Understanding the urgency of the situation, distributed essential medical kits, including Dettol soap, washing soaps, odomos, savlon antiseptic, and more. Additionally, hot and nourishing cooked meals were served to the displaced families. Generous employees of Cosmo First also donated clothes, biscuits, water bottles, and other essentials, benefiting over 2000 people.

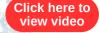




This heartwarming initiative received applause and appreciation from the District Magistrate, Additional Chief of Civil Defense, local community members, and various other individuals. Cosmo Foundation stands united, demonstrating compassion in









Empowerment

Nari Ki Savari: Empowering Women on the Wheel!

Nari ki Sawari - a four-wheeler driving course for urban marginalized women of Vadodara city. A pathbreaking women's empowerment project by Maharani Chimnabai Stree Udyogalaya.

A pre-launched orientation meeting was held with 20 women participants and they were briefed about the training, job placements and future opportunity for entrepreneurship. Her Highness Radhika Raje Gaikwad, founder of this dream project motivated women to break the stereotypes and take up this unique opportunity. Manager from State Bank of India explained loan opportunities to acquire and subsidies. Lakshman Yadav -Manager HR Cosmo First spoke about Company's commitment towards responsibility and Daksha Machhi, Balmitra of CF and also an entrepreneur and four-wheeler owner shared her inspiring journey.

As the wheels of change - "Nari Ki Sawari" is empowering women to reclaim their financial independence.





Cosmo Nari Swayampurna Program – Empowering Tribal Women in Chhindwara



In the tribal district of Chhindwara, Madhya Pradesh (MP), Cosmo Foundation has taken a significant step towards transformative women's empowerment. Our latest project focuses on providing livelihood support to women in the region. We are excited to commence the program, starting with 270 women, by offering skill-building initiatives and income-generation support. The machines needed for the project have already begun to arrive, and the women are filled with enthusiasm and readiness to embark on this empowering journey. Together, we are determined to create lasting positive change in the lives of these women and transforming society



Empowerment

Changing Lives on Wheels

Daksha Machi, a vibrant Balmitra of Cosmo Foundation, spearheads the smooth implementation of foundation literacy classes in 18 villages of Karjan. She skilfully coordinates and monitors 28 Balmitra with meticulous planning, while also actively running Cosmo Digi Pathshala – A WhatsApp learning platform of 2381 rural students of Karjan. Her determination and high spirit led her to transition from two-wheeler to four-wheeler commuting in the remote villages as well. She acquired driving skills and today she has her own car too. Her work delivery has expanded significantly with her smart, move towards empowerment and self -reliant. CF takes great pride in her spirit and abilities, as she serves as an inspiring role model for many rural women.

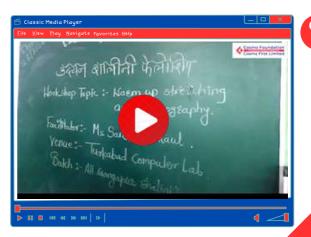


Vibrant Warm-up Stretching and Dance Choreography Workshop for Shalinis



Cosmo Udayan Shalini organized a dynamic workshop on Warm-up Stretching and Dance Choreography at Cosmo Turkabad Centre, Gangapur block. The program, led by the talented facilitator, Ms. Sanskruti Raut, 45 enthusiastic Shalinis actively participated. Through various stretching activities and step-by-step choreography of a song, the girls had a fantastic time, enjoying every moment of the workshop.









Environment

Nature Conservation Day

Cosmo Foundation marked the occasion by hosting a webinar in collaboration with Prayas Youth Foundation. Mr. Shrikant Wahule, a renowned Guest Speaker, enlightened the audience about the wonders of nature around us and shared valuable insights on becoming guardians of our planet's precious treasures. More than 600 students from 10 government schools, along with coordinators and teachers, participated in the webinar. Together, we learned how to preserve and protect our invaluable natural resources.









Monsoon Momentum: Rain Water Harvesting

Cosmo Foundation has undertaken a transformative project of rainwater harvesting in rural Government schools of Karjan and Aurangabad during this year's pre-monsoon. With the monsoon season in full swing, the initiative is swiftly conserving water and gaining momentum. It has started making a significant strides in reducing water stresses in the area and promoting environmental conservation by safeguarding groundwater from contamination. CF is empowering communities to embrace conservation practices.









Environment

Cosmo Tree Plantation Drive

Cosmo Foundation with the technical support of Prayas youth foundation Cosmo Foundation is undertaking a transformative project to establish a biodiversity park at the Tisgaon site in Aurangabad on army land. Our journey has already begun, by planting 900 trees and putting in place essential infrastructure at the site. Furthermore, there are more exciting updates - including the grand inauguration, setting a benchmark for environmental sustainability and adding a touch of brilliance to this initiative.













Basic English Learning Program

1960 Students - 12 Villages



Click here to view

Thriving Cosmo English Tutor

The English learning classes are thriving with boundless energy by the optimal use of Cosmo English Tutor. Students, teachers, and parents actively engage in frequent teaching and learning sessions with its assistance. The students are mastering fundamental skills of correct pronunciation and writing, while high school students delve into essential grammar and communication lessons. Enthusiastic learners from all walks of life have enrolled in this transformative program.



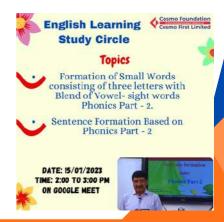
A Catalyst for Change in English Learning



Nehal Beldar, a dynamic peer leader at Cosmo Foundation, sets an inspiring example for many. With a stellar 83 marks in her 12th-grade in English subject, she initiated online English classes for young students, leveraging the resources of Cosmo English Tutor. Her creativity shines through innovative e-content for Cosmo Digi Pathshala, while she actively supports English trainee teachers. Nehal's unwavering dedication aims to empower countless learners with valuable English language skills, brightening their futures. Her selfless efforts make her an asset to the rural community and an inspiration to all.

Study Circle on English Language Learning

Learning is a continuous process. CF organized an internal 'Study Circle Group' for building excellence in Basic English Learning Capsule, Module 1. The session includes basic concepts of functional grammar, phonics, word vocabulary, and inventing various teaching methodologies followed by solving various exercises, quiz and oral assessments. The exchange of learnings gave an insight to each Balmitra and English teachers in enhancing their skill in subject knowledge at Karjan





Revolutionizing English Education: CF's Project for Marathi Medium Learners



Cosmo Foundation is unleashing a language revolution for Marathi medium learners Maharashtra! Our exciting video lectures, crafted under the expert guidance of Senior English Faculty Mr. Pravin Chauhan, are set to transform English education. With 55 captivating sessions already recorded out of 90, we're on a mission to empower students with accessible and engaging resources, boosting their language skills and academic prowess. Throughout this mission, we have empowered rural teachers by providing them with technical and language skill upgrades. Join us as we shatter language barriers and open doors to boundless opportunities!

Cosmo Gyan Vihar Kendra

1906 Students - 39 Balmitra - 27 Villages



Expanding New Wings

Our Foundational Literacy program in the native language empowers rural students in reading, writing, and arithmetic. Excitingly we have expanded two new centres of foundational lite of foundational literacyracy i.e. CGVK centers in Ambelohal and Ranjangaon are making a difference for over 250 new students in Aurangabad. Enrolment is soaring with 330+ new admissions across Karjan & Aurangabad. Aligned with the National Education Policy, we uplift students in every dimension, fostering enhanced creativity, communication skills, and personal hygiene. Witness the transformation of young minds!









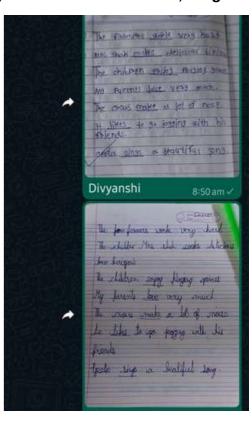
Cosmo Digi Pathshala – WhatsApp Learning Platform for Rural Students 3979 Students

This month, Cosmo Digi Pathshala has been reactivated with fresh e-contents and frameworks, actively engaging a significant number of students in both Karjan and Aurangabad. A wide range of subjects, including maths, native language skills, English communication, basic computer application, design, health, hygiene awareness, motivational stories, logical

reasoning, general knowledge, and current affairs, are covered.

Through hybrid teachinglearning processes, students gaining valuable knowledge and cultivating study habits. Notably, the students have responded proactively, by engaging in practical I learning and taking steps to cultivate a healthy lifestyle. They have shown increased alertness and adopted preventive measures against viruses and diseases during this rainy season.





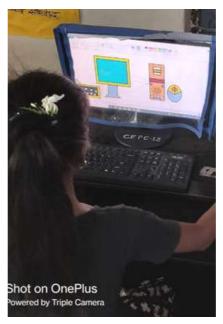
Computer Literacy Program

7016 Students - 25 Teachers - 25 Labs





Our computer education program is gaining momentum as students embrace the computer labs. Young students are mastering basic computer operational skills, exploring digital art in paint, calculators, and customizing desktop backgrounds, themes, date, and time. They are also introduced to the basics of MS Word. Whereas, high school students are delving into advanced MS Office with essential formatting, typing, Google Forms, social media, and internet browsing. The journey of digital discovery continues!









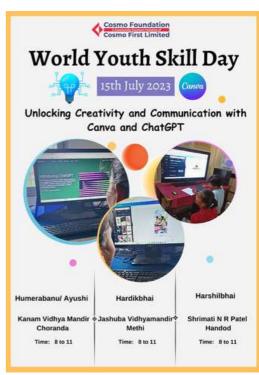
Graphic Design on Fingertip

On the occasion of Youth Skill Day, CF conducted a graphic design training session using Canva Software in all schools of Karjan and Aurangabad. A total of 7016 students actively participated and delved into the digital creativity. Students learned to design digital greeting cards, event posters, banners, leaflets, logo designs, and a myriad of other creative artwork. The students displayed a newfound interest in design with innovative expressions.









Training of Rural Youth on Study Skills



Cosmo Foundation conducted comprehensive study skills training for the rural youth of 10th and 12th class of Karjan. The session was conducted by Mr. Jagdish Dabhiya, a retired teacher and counsellor. He emphasized the significance of goal setting, imparted effective techniques for planning a daily study schedule, and provided valuable guidance on pursuing career aspirations. It aimed to equip the youth with essential study skills and valuable knowledge for the preparation of board exam.







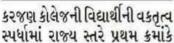
Unleashing Potentials: From Remote Routes to Global Recognition

My name is Sajiya Bapal, I belong to the remote village of Sapa in Karjan Taluka. Thanks to the Cosmo Foundation, my educational journey took an extraordinary turn towards success. As a student in my village, I actively participated in the educational interventions provided by Cosmo Foundation. Alongside, my school (Shree C & Z. J. Patel Tralsa Vidhyalaya Bodka) provided me range of opportunities with guidance to excel in my academic performance. Their personalized coaching and support equipped me with digital skills and English proficiency. I was the recipient of Cosmo Computer Award in 2015 from honourable chairman of Cosmo – Mr. Ashok Jaipuria. With guidance of CF teachers, I overcame my fears of appearing in several competitive exams.

I participated in numerous public speaking and declamation. Resulting I emerged as the state champion thrice in public speaking contests and secured first place in inter-university competitions five times.







(પ્રતિનિધિ) કારળય, તા. દ દ કરળા ગુપ્ત સ્વાદ ને હો. ૪ હત કારળા ગુપ્ત સંવદ ને હો. ૪ હત કારળ અંગ હો પ્રત્ય અર્ટલ એન્ડ્ર કાર્યક્ર કારળ અંદ સિંગ્લા પદ દે ત્યારે તાને કારળ અંદ સિંગલા પદ દે ત્યારે તાને કારળ અંદર સિંગલા પદ દે હત્યા હો કરળ અંદર સિંગલા કારળ અંદર કરળ અંદર સિંગલા કારળ સ્વાદ સ્વાદ્





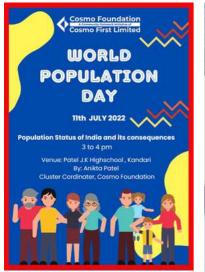
કરજણ કોલેજની છાત્રા વક્તૃત્વ સ્પર્ધામાં આપ્ર કર્યા છે. કરજા, તા. કર્યા માને અમર્ચન સ્પર્ધામાં કરજાનો જિલ્લામાંથી પ્રથમ અંગ્રેસ છે. પ્રથમિ કર્યા સામાં કરજાનો જિલ્લામાંથી પ્રથમ અંગ્રેસ સામાં માને અંગ્રેસ સામાં માને અંગ્રેસ સામાં માને અંગ્રેસ સામાં માને અંગ્રેસ સામાં સામાં માને અંગ્રેસ સામાં માને અંગ્રેસ સામાં પ્રથમ કર્યા જિલ્લામાં સ્પર્ધ દેશમાં સામાં પ્રથમ અંગ્રેસ સામાં પ્રથમ સામાં પ્રથમ અંગ્રેસ સામાં પ્રથમ સામાં સામાં પ્રથમ અંગ્રેસ સામાં પ્રથમ સામાં સામાં પ્રથમ અંગ્રેસ સામાં પ્રથમ સામાં સામાં પ્રામ સામાં સામાં પ્રથમ સામાં સામાં પ્રથમ સામાં સામાં પ્રથમ સામાં સામાં સામાં પ્રથમ સામાં સામાં સામાં પ્રથમ સામાં સામાં સામાં પ્રથમ સામાં સામાં સામાં સામાં સામાં સામાં સામાં સામાં સામાં પ્રથમ સામાં સા

Throughout my academic journey, Cosmo Foundation served as my support system, nurturing my skills and harnessing my potential. Recently, I cleared the IELTS examination with an impressive 7-band score, only with the help of Cosmo English Tutor and no personal coaching. Achieving this remarkable milestone, now I am heading to Manchester Metropolitan University in London for an MSC in Accounting and Finance, thanks to the transformative power of education provided by Cosmo Foundation.



Events









Chandrayaan 3 Uniting Education and Innovation

Cosmo Foundation bridges the rural-urban divide with a giant leap! On Chandrayaan 3's launch day, 7016 rural students from all the rural govt. schools of Karjan and Aurangabad gathered in Cosmo's computer labs to watch the live telecast. By exposing them to space technology's wonders, we ignite curiosity and promote learning. Education and innovation unite as we celebrate the power of knowledge!

Raising Awareness on World Population Day

CF organized eye-opening awareness sessions across rural govt schools of Karjan & Aurangabad. Students were enlightened about the global population status and its consequences. They actively participated by creating powerful posters with social messages, showcasing the impact of population on nature and Mother Earth.

Gratitude to Healthcare Heroes on National Doctors Day

Our young rural students showed their appreciation by creating heartfelt greeting cards, inspiring quotes & poems, and touching letters for local doctors and health workers. Balmitras and Cosmo teachers visited public health centers to honor and recognize the dedicated doctors for their invaluable services in villages across Karjan and Aurangabad.



Events

International Plastic Bag Free Day

Cosmo Foundation conducted an awareness session to minimize the use of single-use plastic and promoting durable plastic alternatives for rural students in Karjan and Aurangabad. It aimed to educate and sensitize the students to adopt sustainable practices and contribute to a cleaner and greener future.



Guru Purnima Honouring Guiding lights

Young students from Karjan and Aurangabad expressed love for their Balmitras and teachers through heartfelt gestures. They created greeting cards, wrote essays, and shared success stories, vowing to follow their Gurus' teachings.



Media Coverage







Employees of Cosmo First are invited to participate and contribute to CSR activities in the following events on virtual and offline platforms.

Days	Program Plan at Karjan - Vadodara	Program Plan at Gangapur- Aurangabad
6th August Friendship Day	Tagging friendship bands and sharing stories on friendship for a better future @ all CGVK centers	Tagging friendship bands and sharing stories on friendship for a better future @ all CGVK centers
7th August Breast-Feeding Day	Awareness session by an expert on healthy Breast-Feeding Practise for mothers (2-4 pm) @ Kurali	Awareness session by an expert on healthy Breast-Feeding Practise for mothers (2-4 pm) @ Turkabad
9th August Nagasaki Day	Documentary film screening on – the anniversary of the atomic bombing of Nagasaki in 1945 @ all CGVK centers	Documentary film screening on – the anniversary of the atomic bombing of Nagasaki in 1945 @ all CGVK centers
15th August Independence Day	Celebrate 77th Independence Day with the theme "Nation First, Always First" - within the framework "Azadi ka Amrit Mohatsav" across the villages	Celebrate 77th Independence Day with the theme "Nation First, Always First" - within the framework "Azadi ka Amrit Mohatsav" across the villages
20th August		Inauguration of Bio Diversity Park at Tisgaon site.
29th August Sports Day	Film screening on Olympic and National sports games @ all CLP centers	Film screening on Olympic and National sports games @ all CLP centers
28th & 29th August Rakshabandhan	Handmade Rakhi making competition for the rural students @ all the CGVK centers	Handmade Rakhi making competition for the rural students @ all the CGVK centers

Employees are invited to visit Computer, English, and Foundational Literacy classes in Karjan and Aurangabad. By sharing your skills and talents, you can make a meaningful impact amongst students and experience the joy of making a positive change.

For Karjan contact – Pravin Chauhan – +91 99799 77383 For Aurangabad contact – Vaibhav Mogrekar - +91 84460 30003



Visual Glimpses

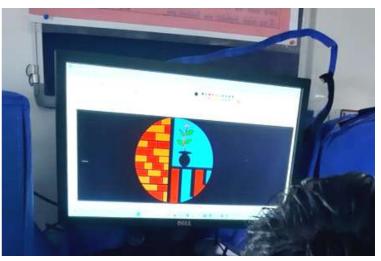












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