



**Cosmo Foundation**  
A community Outreach Initiative of  
**Cosmo Films Limited**

# REACHING TO UNREACHED

*Multipronged Humanitarian Response to  
COVID -19*





**Mr. Ashok Jaipuria**  
CMD- Cosmo Films  
Founder Trustee -  
Cosmo Foundation

In the extremely challenging times of COVID-19, I would like to share my heartfelt support and solidarity with Cosmo colleagues and their families. We at Cosmo Films are committed to do all we can to keep all our India and Global employees safe.

I am also extremely proud and grateful to the Cosmo Foundation team for these trying times led by Yamini and immense contribution by each team member. It gives me satisfaction to see we could directly reach to most needy people, timely deliver relief and also could start upskilling of Cosmo teachers and educating students on digital platform.

These are challenging times but I feel confident that as a company and community we can get through this together and come out stronger and more resilient.

**Stay healthy and Stay safe!**



**Mrs. Yaminikumar Jaipuria**  
Managing Trustee -  
Cosmo Foundation

COVID 19 crisis has most adversely affected socio-economic fabrics of the society, especially to labourer and underprivileged people.

We have a belief that we can make a difference to the lesser privileged around us. Cosmo Foundation has stepped up with a multipronged approach of relief, rebuilding and educating communities. This issue is dedicated as to how the organization has opened its umbrella and landed services to different vulnerable affected groups of society. The foundation has designed digital learning programs for rural students to argument their language, life, health and hygiene awareness. Today it works to strengthen mainstream education and enable employability of youth. On the same note, it also contains certain valuable feedbacks from various stakeholders.

**Praying for the health of all!**



## Key Highlights

Touched 2,25,000 lives

Across New Delhi, neighbouring areas of Waluj, Shendra, Karjan plants, Vadodara and Aurangabad City, Kishangadh and Navalgadh Districts of Rajasthan.



Distributed  
1 lakhs Kgs of  
grocery



Served 1,25,000  
meals



2400 students benefitting  
from 'Digital Learning  
Program'



Distributed 15,000 masks &  
2,500 Sanitizers



85 community based teachers are  
engaged in 'Capacity Building Program'



3000 Hygiene kits distributed  
among the Corona Warriors & needy



COVID-19 outbreak was so sudden and no one was prepared. At Cosmo we identified needs across locations Karjan, Aurangabad, Delhi and started immediate intervention from March. I am happy that we provided a timely response to the needy in different forms viz. cooked meal, grocery, hygiene kits, transport, awareness and education. To reach to the neediest we could locate right partners and delivery system and served on war footing despite of lockdown.

**Murali Rao- Trustee, Cosmo Foundation**  
**Sr. Manager-Corporates, Chairman's office, CFL New Delhi.**

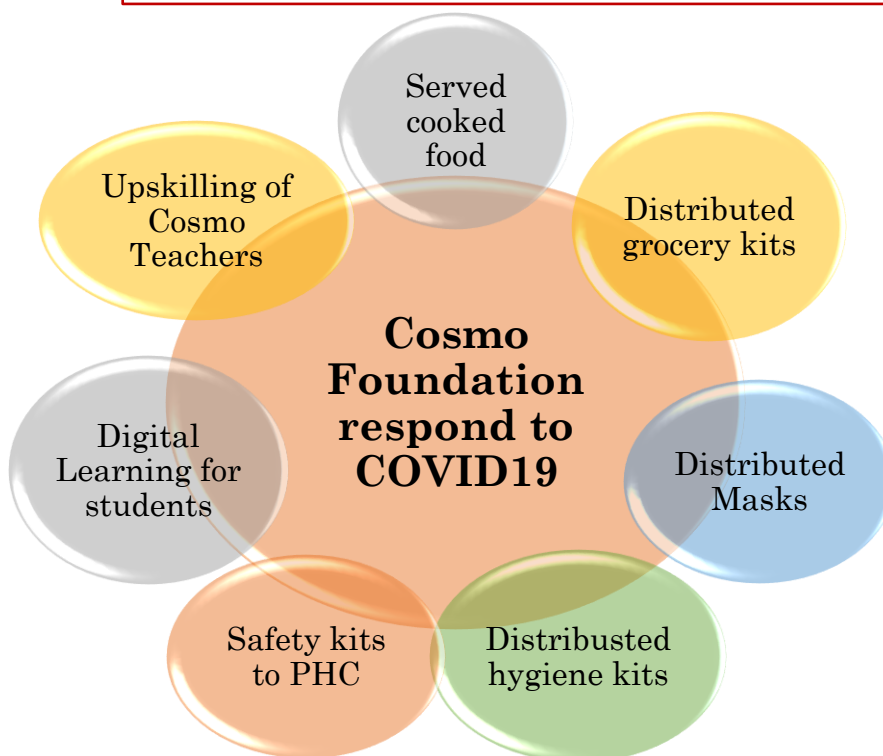
## Leading through the Crisis

Cosmo Films being a leading manufacturer of packaging materials which is required in essential services like biscuits, soaps etc. started its manufacturing units much early (1<sup>st</sup> week of April) and ensured employability with all safety measures with most human approach. All the measures of health, hygiene, social distancing, safe and secure travel, food arranged for the workers and employees. Grocery kits were distributed to workers.

In the same spirit, Cosmo Foundation initiated a drive to serve food to thousands of people across four states viz. Gujarat, Delhi, Maharashtra, and Rajasthan. Organisation strategically analysed the problems faced by different sections of the society through constructive interaction with local leaders and community at large.

**“As India entered extended periods of COVID crisis, our heart goes around those people who depend on daily wage for their next meal.”**

**- Yamini Kumar Jaipuria,  
Managing Trustee – Cosmo Foundation**



**This process was undertaken directly as well as by partnering with most committed and efficient organisations.**

## Meals and Grocery Kit Distribution

Cosmo Foundation identified vulnerable populations like rickshaw pullers, people in red zone areas, pregnant women, single women, migrant farm labourers and different people living on daily wages across rural and urban locality. In this process, the organisation also joined hands with various like-minded agencies working for humanitarian cause and served to the following –

### Delhi & NCR Region...



*Provided 500 meals for to the abandoned elderly people sheltered at Earth Saviours Foundation.*

*In association with Annamitra Foundation, served two days meal to 1000 underprivileged families in slum area of Madanpur Khadar near Jasola.*



*Distributed 100 grocery kits in a Shobdarpur area.*



*Provided 10,000 of food packets at Anand Park area.*



*50,000 cooked meals to daily wagers in association with ISKON*



*15 sets of grocery kits handed over to ACP Ram Sundar for distribution in red zone of Tigri slum area in Sangam Vihar. Ration support to 11 families in Badalpur area.*

*With 'Spread a Smile India Foundation' provided 200 Kgs of grocery in Sadar Bazar, 500 Kgs of grocery, 100 packets of biscuits to COVID – 19 affected women at Bawana and feed 600 families at Adchini.*



*With Delhi Sewa Lungar Society, 25,000 people were served food packets at AIIMS and other hospitals of New Delhi area.*

## **Rajasthan...**



*1200 packets of rice & dal provided in Navalgadh and Kishangadh area in association with Vaishya Samaj Sudhar Samiti.*

## **From the desk of our front liner.**



I am working with Cosmo Films for the last 30 years and maintaining office. First time in Cosmo Films, I did such kind of relief work during the COVID 19 pandemic and it was an eye opening experience for me. I noticed people who were suffering and they were most needy. I realised too that large number of populations are less privileged. They are in great trouble than me and my family. It was heartening to reach out to these people with the relief materials through Cosmo Foundation. It gave me an immense satisfaction to reach out the people.

**Ramesh Singh**  
Support staff Cosmo Films Ltd. Delhi

## Karjan...



*11,000 Kgs. of Grocery kits were distributed in different villages of Karjan*

*116 Groceries Kits & Soaps (850 Kg) to pregnant women in slums of Karjan & Villages*



*600 meals were served to migrant labourers sheltered on Karjan highway and daily wagers in slums of Vadodara.*



*Provided tea and breakfast to 130 poor migrants sheltered near highway*



*180 Ration Kits & Soaps (750 Kgs) in 7 Villages to most needy.*



### *From the desk of our front liner.*



It has been a tradition of the Cosmo Foundation to support people in any crisis. In this pandemic, we reached out to most needy and affected citizens of our country and helped them with groceries and necessities. I am always proud for getting this opportunity and I am happy to reach each village and panchayat for relief and to serve grocery kits, for which I am thankful to CF.

**Chandrakant Panchal**  
**Cluster Coordinator, Cosmo Foundation.**  
**(Frontline Fighter in Corona relief work at Karjan)**

## Stakeholders Speak



I am a widow, I live at my brother's place in Kothiya. I am a labourer. Due to lockdown, no one from my family was able to earn a single penny. But Cosmo Foundation helped us and gave us ration kits, through which we five family members could satisfy our hunger. So, I am deeply thankful for their support and care.

**Mangiben Vasava**

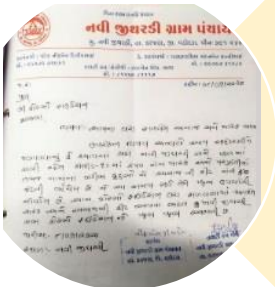
**Farm labourer, Kothiya, Karjan**



Due to lockdown, market was closed and faced difficulty in sustaining my family to through basic needs. Cosmo Foundation, in this difficult time, gave us a ration kits through which I was able to sustain our food needs for five days till the government grocery reached to us. So, I thank all Balmitras of Cosmo Foundation on behalf of my village.

**Natubhai Parmar**

**Beneficiary, Khandha, Karjan.**



Due to COVID -19, it was hard for poor villagers and migrants to manage the situation without the basic necessity of foods and masks. In this hour of need, CF distributed 250 masks & 30 grocery kits in my village. On behalf of my village, I am thankful to CF for help in such crises.

**Niruben Patel,**

**Sarpanch, Navi Jetherdi, Karjan Takula**



I am an Anganwadi worker of Santoshnagar, Karjan. Under this crisis, CF provided grocery, rice, daal, flour, oil, spices, and other necessities to 25 pregnant women in my areas who need the extra care and these kits were the blessings to us. We are thankful and grateful to CF for providing such necessities of life and reaching to us amidst difficult times. Jai Hind!

**Jashodaben**

**Anganwadi worker, Santoshnagar, Karjan.**



## Aurangabad...



**Served 2000 meals in Waluj area with the help of ISKON and local police.**



**30,000 Kgs. of Grocery were distributed in nearby villages of Waluj and Shendra manufacturing units, daily wagers in Aurangabad city.**



**Distributed 50 kits to the underprivileged families associated with Udayan Shalini Fellowship Program.**

### *From the desk of our front liner*



I am privileged to be a part of Cosmo Foundation to do a humanitarian work. During Covid-19, we all are facing many issues like schools are closed, companies are closed, small scale business and mainly daily wages workers at their home, in this situation organization stood for the community and tried to fulfil daily needs like Rashan, food and awareness on how to stay safe.

**Arun Mhaske**

**CSR Executive, Cosmo Foundation, Aurangabad**

### *Stakeholders Speak*



I work on daily wages. Therefore I faced many economic problems. But in this crisis CF helped me by providing monthly grocery and hygiene kits in this crucial time and I thank for the same.

**Munnibi Shaikh**

**Beneficiary Turkabad village, Aurangabad.**



I really appreciate Cosmo Foundation's dedicated work in rural areas for distribution of grocery kits and sanitization kits. It is a great help for our village and I heartily express my gratitude to CF for their relief work.

**Dnyaneshwar Prembhare,**

**Sarpanch Turkabad Kharadi, Aurangabad**

## Reaching out to the Stranded Migrant Labourers

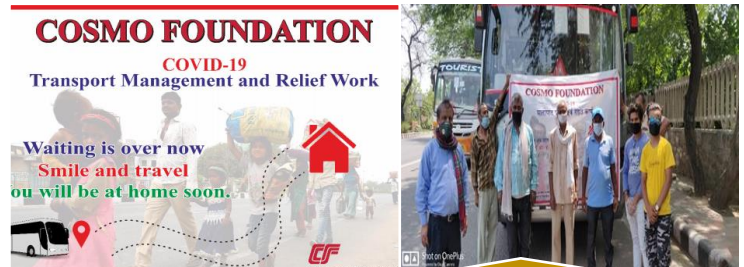
Due to imposition of lockdown, the most affected population was migrant labourers. Thousands of them had to walk hundreds of kilometres on feet towards their hometown.



500 Hygiene kits containing sanitizers, soap, toothpaste, toothbrush, hair oil, mask, were provided to 130 migrants sheltered Karjan Municipality, police personnel and block magistrate office team at Karjan.



400 migrants families of farm labourers were provided with the grocery kits across 12 villages of Karjan block in Vadodara.



A special bus was facilitated for 26 Migrants labours for their safe home travel from Delhi to Jadgishpur, UP

### Stakeholders Speak.



Our sincere and heartfelt thanks to Cosmo Foundation for carrying out relief work under the sudden pandemic of COVID – 19 by distributing 500 masks and 55 grocery kits to the needy migrants farm labourers in Kurali village, Karjan Taluka. It is a big help for villagers and especially to migrants and poor people. By providing basic food essentials and prevention kit, we received support and help for the village.

**Bhaumik Patel,**  
Sarpanch, Kurali, Karjan Taluk

**Mr. Desai, Police Inspector, Karjan** expressed his appreciation saying that many individuals and organisations are providing food to migrants but Cosmo is the unique organisation which provided hygiene kits to migrants sheltered in Karjan. This was the much-needed support.

## Corona Kit - A Shield Against Pandemic

Cosmo Foundation is firmly rooted with frontline warriors in support to defeat COVID – 19 pandemics. The frontline service providers who are at high risk of exposure and supporting them is our priority.

The organization extended support with

- ✓ 1000 bottles of sanitizers distributed in slums of Delhi.
- ✓ 500 masks and Rakhis were distributed in Gurgaon through ISKCON.



*Protective tools of 200 masks and 50 bottles of sanitizers to Police department of Karjan*



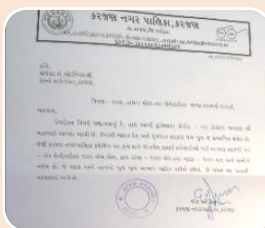
*100 masks and bottles of sanitizers to the team of volunteers of Karjan Magistrate Office.*



*100 masks, sanitizers, hand gloves to the sanitation workers of Karajan Municipality.*



*100 masks and 100 sanitization bottles to the team of volunteers of Karjan Magistrate Office.*



Where the whole world is fighting against COVID -19, Cosmo Foundation is stretching its needful hands for community. Our heartfelt thanks to CF for providing 60 bottles of sanitizers, 100 hand gloves and masks to Sanitation workers of Karjan Municipality.

**Karjan Municipality.**



***Shield to Corona Warriors***

*Rakhi, Sanitizers and masks to health and sanitation workers, police force, prisoners (200 people) in Karjan on the eve of Raksha Bandhan*



*25 litres of sanitizers, 100 N95 masks, 500 hand gloves were distributed across Rural Primary Health centre of five villages of Karjan.*



*600 hygiene kits distributed to migrants, police personnel and sanitation workers of CIDCO Waluj.*

“Cosmo Foundation salutes the grit of all those front liners who risked their lives to contain this epidemic.”



During this lockdown, CF had performed amazing humanitarian tasks on various areas at different locations of Karjan block. There are many organisations who have fund but CF is unparallel who thinks for the concept of “People First” and with great thought and courage to deliver the best during this period.

**Jagdish Dabhiya  
Kanam, Vidhya Mandir, High School Teacher, Karjan**

## Awareness Drive on Health and Safety

Being a torchbearer for bright future of children, it is a duty of the organization to aware community for necessary precautions against COVID – 19. In this connection, organisation produced inhouse videos, posters and circulated among the community to ensure the safety through WhatsApp group and spread the message through Social media since the inception of COVID 19.



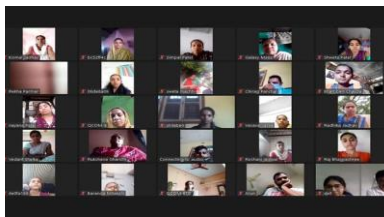
Visuals on 'Stay home, stay safe'



Video on use of 'Arogya Setu' application.



Children were taught to make and use masks.



Webinar on – Mental and Emotional Wellness under COVID 19 was conducted for Cosmo foundation teachers with Young Indian (YI), CII - and HASI, New Delhi



Video on Social Distancing hygienic and hand washing practise.

My three daughters Hinal, Khushi, Dipali are in standard 6, 5 and 4 respectively. During lockdown, Cosmo Foundation constantly engaged them in education process through WhatsApp groups. Awareness on videos and use of Aarogyia Setu application, mask making, social distancing etc. were the key areas where not only our children but the parents gained the true learning. We are grateful to Cosmo Foundation for the delivering us this online learning program.

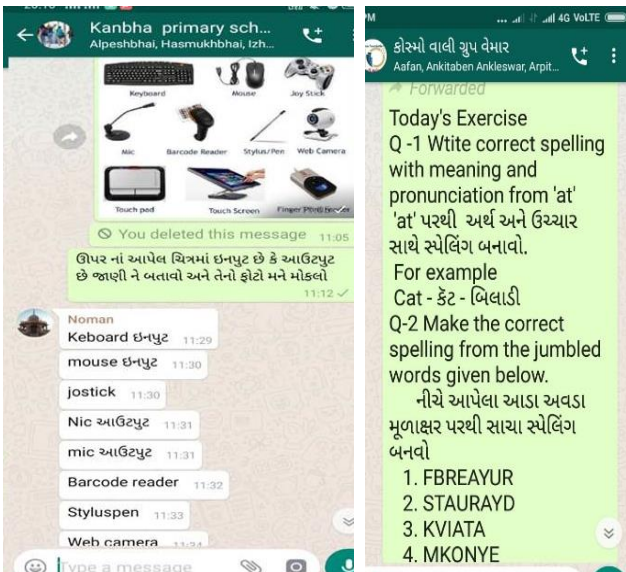
**Mukeshbhai Solanki, Parent  
Village: Vemar, Karjan.**

## Cosmo Digi Pathshaala

Today the whole world is fighting the battle of COVID-19. Under this grim scenario, it is the most challenging task to reach to the unreached community members in delivering and running the educational programs. Amidst all this stumbling block, Cosmo Foundation managed and made it possible to connect local students to create the platform of 'Cosmo Digi Pathshaala' on WhatsApp and Zoom in both the location of Aurangabad and Karjan. A weekly schedule of teaching learning sessions ranging varied subjects have been continuously prepared in an innovative way.

*1800 children, 19 villages from Karjan and 650 students, 9 villages from Aurangabad were engaged by forming WhatsApp groups learning sessions.*

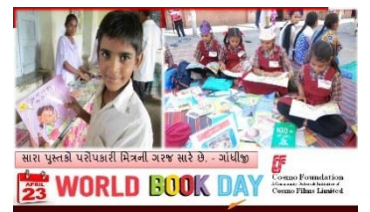
Cosmo Foundation			
Weekly schedule of teaching learning sessions			
Day	Standards		
	For Std. 2 to 4	For Std. 5 to 7	For 8 and 9
Monday	Mathematical Riddles	Digital Literacy	Digital Literacy
Tuesday	Picture Identification and Phonics	English Communication	English Communication
Wednesday	Health & Hygiene	Health & Hygiene	Health & Hygiene
Thursday	Creative Activities	Career Guidance	Career Guidance
Friday	Inspirational & Moral Stories / Videos	Inspirational & Moral Stories / Videos	Inspirational & Moral Stories / Videos
Saturday	Language Upgradation	Logical Reasoning	Logical Reasoning



**Students WhatsApp Group**



**Student's poster on Stay home and Environment Day**



**Students Celebrating World Book Day**



**Online Digital teaching for students**

## ***Activities under Cosmo Digi Pathshaala.***

### **Creative Activities and Arithmetics**

Basic Mathematical puzzles.

Activities on life skills and soft skills.

Quiz on General Knowledge and current affairs.

Art and craft like leaf collage, paper bag making etc

Environmental based activities like plantation and waste disposal.

### **Basic English Learning**

Engaging students in lively learning from surrounding.

Activities on English communication

Video sessions on skill of pronunciation, writing and English grammar.

Day-to-day Situational English Conversation.

### **Digital Literacy Program**

Sharing videos on accessing various applications like - Using Dictionary, Google Drive and Google translate, Google pay, Zoom, e-railway tickets etc.

Sharing video to access online platforms for education.

Sharing Inspirational videos viz. Swami Vivekanand, Abdul Kalam etc.

Video sessions on carrier options for higher education.

### **Method and Techniques -**

- 1. Daily interaction via personal calls and inputs in WhatsApp groups.**  
These activities were given to keep students active without any barriers.
- 2. Personal counselling and motivation are being continuously provided by Cosmo teachers.**
- 3. Frequent Home visit is undertaken to convince parents and students for their active participation on WhatsApp Classroom.**
- 4. A Zoom meeting is regularly scheduled for students to motivate and to access digital platform for daily learning.**

### ***Students' Participation.***

Students prepare and send their videos on English speaking, hygienic practices, and their joyful participation on various days under the guidance of Cosmo teachers. They started adapting to access different video editing applications. In turn they are sending audio video answers with full-fledged confidence. Various home-based activities are carried out viz, making paper bags, masks, photo frames, etc. In some location students call their respective teachers for extra home work.

## Feedback of Students



Cosmo Foundation took a valued step for students like us to utilise curious time in learning activity. WhatsApp group learning is really very significant, every day I learn different subjects from Cosmo teachers. Also, I got an opportunity to learn English for the first time and it inspires me to learn new things.

**Rajashri Bidve,**  
**Student, Std. 9, Ambelohal, Aurangabad**



We receive daily activities like questions on general knowledge, lessons and exercise on English communication skills, how to make Gmail account, online railway ticket booking etc. I enjoyed these because this is something new than my classroom studies. Besides this, we are encouraged to participate in various competitions and I received first prize gift and certificate too for Essay writing- 'Use of technology in daily life'. I am grateful to Cosmo Foundation for reaching out to us on digital platform and imparting us practical education.

**Nehal Beldar**  
**Student, Std. 9, Choranda, Karjan.**



Due to lockdown, I was stuck in Gujarat and was separated from my Parents who were in Uttar Pradesh. I was constantly supported by Cosmo teacher Ms. Shila Machhi. She uses to call and boost my strength, provided me food frequently and also engaged me in 'Digital Learning Program'. Through which, I solved daily general knowledge questions, English exercises, got awareness through videos on precautions against Corona virus. So, I could utilize my stay home time in learning new things, for which I am thankful to Cosmo Foundation.

**Shivani Varma,**  
**Student, Std. 10, Kandari, Karjan**



With the help of digital medium i.e. WhatsApp, I learnt English in creative and lively manner. I learnt new words with spelling and correct pronunciation, names of fruits, vegetables, flowers & animals. Now I can make small English sentences like- This is an apple etc. I am thankful to CF.

**Veer Rohit,**  
**Student, Std. 9, Kandari, Karjan**



## ***From Desk of Edu Warriors.***



During the phase of COVID-19 epidemic, we used this as an opportunity to impart English language skills on digital platform. Daily simple and easy lessons with exercises are being prepared for Cosmo teachers and students. This enables them to build fair confidence for Basic English on this platform. I am happy to see the way they acquired correct English writing skills, vocabulary and sentence formations. Gradually we are working on oral communication through sessions on zoom and videos. It is heartening to see active participation of students.

**Pravin Chauhan,  
Sr. English Faculty & Associate Program Coordinator**



Under such abrupt yet challenging situation of COVID 19, CF came up like a warrior and its outreach amongst community members are an exemplary one. CF determined to ensure that its teachers, students and youth are not deprived of learning. It's truly said, 'There is nothing beyond education, and its true power'. Hence teaching students via digital platform is indeed the golden opportunity and an honour for me. I express my gratitude to CF for giving me this rare opportunity to dedicate myself for students upliftment .

**Bhagyashree Trivedi, English Faculty,  
Cosmo Foundation, Karjan.**



Online learning program of Cosmo Foundation has changed the habits and perception of rural students in terms of hygienic practices and precautions against COVID -19. It is an honour for me to work for students' betterment, which is required for their growth. It is heart touching and CF always tried to find a unique way for students' education and I am privileged for it.

**Pravin Chenva  
Cluster Coordinator, Cosmo Foundation, Karjan**

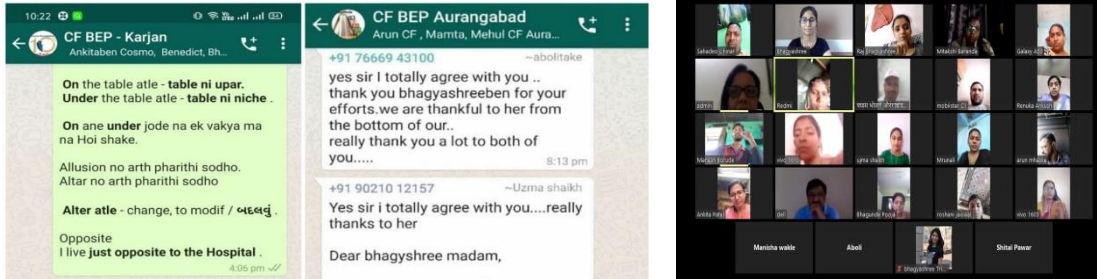


It has been a tradition of Cosmo Foundation to serve the recipe learning which have been deprived of to rural students till now. This time, during the lockdown period, CF seized the opportunity to deliver unprecedented coeducational learnings which students might never find in any formal class, be it career guidance, life success secrets, creative activities with crafting and many more diverse activities.

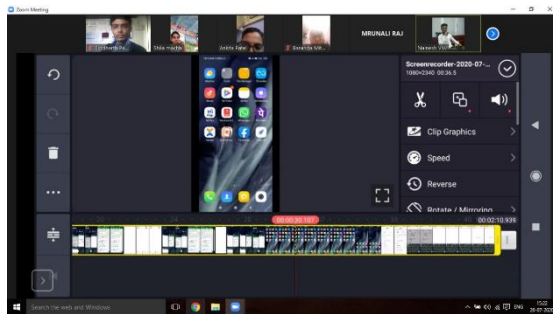
**Siddharth Patel  
Cluster Coordinator, Cosmo Foundation, Karjan**

## Upskilling of Cosmo Community Based Teachers

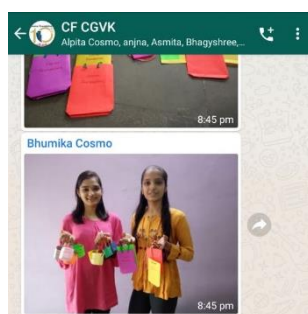
Cosmo Foundation utilized the optimum time of “Stay Home” period into the upskilling of community-based teachers on the digital platform across Karjan and Aurangabad.



***An English Learning course for 85 teachers has been initiated on WhatsApp by designing simple creative exercises covering conversation, phonics, grammar etc. and conducted zoom classes followed by Oral Mock Tests.***



***Upskilling of Computer teachers for digital skills i.e. using mail conversations, online meeting platforms, video framing and editing tools, cloud storage and group discussions on various software aspects.***



***Enhancing exposures on innovative teaching learning materials and content learning for competitive exams through creative endeavours.***

Moreover, students were also guided for booking online tickets, recharging phones, to access different Microsoft files viz PDF and Word, to use google indict keyboard i.e. Gujarati typing and thus have taken up the role of digital leaders too in their village.

*From the desk of Edu warriors.*



I express my deep sense of thankfulness to Cosmo Foundation as it gave an opportunity to work from home in this pandemic situation of COVID 19. In this lockdown periods, we covered all computer syllabus and learned to access various digital platforms. We used to have zoom training session and meetings which was completely new for our teachers also a new initiative of English learning via WhatsApp and raised our standard of achieving the excellent skill.

**Mahesh Borude**

**Cluster coordinator, Cosmo Foundation, Aurangabad**



Under such uncertain situation amidst the curse of pandemic, CF came up in offering wider exposure to attain the knowledge of learning and strengthening the skill of English fluency. I being a Balmitra had never dreamed to embrace the international language and CF has provided me the thrilling opportunity to learn English. Due to uncertain family situation I could not complete my studies after 12<sup>th</sup>, but now with the support of Cosmo I am going to peruse my further education. Also, I wish to be an English teacher in future, as the continuous interaction with the team has built my confidence of learning the skill of English conversation and I am thankful to CF.

**Aboli Take**

**Balmitra, Cosmo Foundation Aurangabad**



Cosmo Foundation has provided quality education to us and to students by the means of WhatsApp. I was the diehard dreamer to learn English language and it was my rarest dream to learn English for me and for my student. And to my utter surprise and miracle, CF, has literally initiated the same for Aurangabad team and gave us an opportunity to work and learn from home. I am thankful to CF. I am sure I will certainly develop the proficiency in English.

**Uzma Shaikh**

**Computer Teacher, Cosmo Foundation, Aurangabad**



With Digital Learning Program, students are learning application like email, google drive, filling online form and many such things which enable them to envision and prepare them for their future way of higher education at this tender age.

**Nainesh Vasava, Computer Teacher,  
Cosmo Foundation, Karjan**

## From the of the desk of Front-Line Partner



The strategy of CF to deal with pandemic situation was remarkable. Distribution of food, face masks, sanitizers, hand gloves to Corona warriors and community with awareness on social media with audio visuals are one of the rare visibilities on digital platform. The best thing was distribution of health hygiene kits to migrate labour at shelter home and in community, food material kits to pregnant women. Cosmo Foundation also supported students for not hindered with study & learning. Hoping for positive and safe new normal days in near future.

**Divyesh Trivedi Founder - Aruna Kishor Foundation.  
(Frontline Fighter in Corona relief work at Karjan)**

## *Working for Cause, Not for Applause*

Cosmo Foundation salutes all its front liners, who are resembled like Corona Warriors, jumped in the arena of service field despite hiding presence of demon COVID – 19. In their deep-seated heart, serving under the risk of being infected must have been a definite cause for such service. They poured themselves from procuring relief material and distributing it to reach to the most vulnerable areas. Besides this, Cosmo Foundation team collected a **smaller fund of Rs. 20,000** and donated for Corona Relief work. They are the forerunners amidst this pandemic calamity and bolden their spirit to stand for the affected people.



*They also helped government schools in disbursing the mid-day meal, grocery kits. As the schools were closed, shouldering the responsibility of watering of the plants in schools was the ultimate priority for the CF's team.*

# Media Gallery

## Local Media Coverage ...

**કરજણ તાલુકાના ૧૧ ગામના રાશનની કીટ આપવામાં આવી**

કરજણ તાલુકાના અગીયાર ગામોમાં સ્થળાંતરિત શ્રમિકોને કોસ્મો ફાઉન્ડેશન દ્વારા ચારસો રાશન કીટનું વિતરણ કરાતા શ્રમિકોમાં આનંદની વ્યવસ્થાઓની સાલિસ્વની જાણકારી અપાઈ

કરજણમાં રાશન-સ્વચ્છતા સામગ્રીની સહાય

કરજણનાં ૧૯ ગામોમાં છાત્રોને મેટ્રસોપ ગૂંપથી માહિતી આપાઈ

**કરજણ વિસ્તારમાં કોસ્મો ફાઉન્ડેશન દ્વારા ૨૦૦ રાશન કીટ તથા માર્સ્કનું વિતરણ**

દેશમાં કોરોના મહામારીથી લાગુ કરાયેલ લોકડાઉનને અનલોક કરતા આર્થિક અને સામાજિક ગતિવિધિ અમુક અંશે જરૂર 'ન્યુ નોર્મલ'ના ધારા

**કરજણના સાત ગામોમાં દશ હજાર માર્સ્કનું વિતરણ**

કરજણ તાલુકાના સાત જેટલા કુરાલી, સાંદરણા, વેમાર, ચોરંદા, સીમળી, મેથી અને કોઠાવ વિગેરે ગામોમાં કોરોનાના ફેલાવાને અટકાવવાના હેતુસર દશ

**કરજણ તાલુકાના સ્થળાતારત શ્રામિકાન રાશન કીટનું વિતરણ કરવામાં આવ્યું**

**રક્ષાબંધન નિમિત્તે કોરોના વોરિયસને સેનિટાઈઝર્સ- માર્સ્ક અપાયા**

કરજણ કોસ્મો ફાઉન્ડેશન દ્વારા રક્ષાબંધન નિમિત્તે કોરોના વોરિયસને સેનિટાઈઝર્સ, માર્સ્ક તથા રાખીઓ સુરક્ષા કવચના માગરૂપે આપવામાં આવેલ છે. કોસ્મો ફાઉન્ડેશન દ્વારા બરૂણા કિશોર ફાઉન્ડેશનના સહયોગથી કરજણ તાલુકાના બારોગ્ય કર્મીઓ, સફાઈ કર્મીઓ, પોલીસ કર્મીઓ તેમજ કારાવાસ ભોગવી રહેલા ભાઈઓને એક સીમાચિન્હ રૂપે આ તમામ ચીજો આપતાં આનંદ વ્યાપ્યો છે. આ ઉપરાંત તાલુકાના ૭ ગામોમાં વસતા અતી જરૂરીયાતવાળા પરિવારોને બસો રાશન કીટ્સ પણ આપી મદદ કરવાનું જાણવા મળે છે. કોસ્મો ફાઉન્ડેશનની મદદથી રાહત થઈ છે.



## National Media Coverage...

### Building a better future for rural children & youth through education



**Yamini Kumar Jaipuria, Managing Trustee, Cosmo Foundation and Ashok Jaipuria, CMD, Cosmo Films, at a function to felicitate children in Vadodara**

Set up in 2008 as the philanthropic arm of Cosmo Films Ltd., Cosmo Foundation promotes higher education and enable employability in these regions. She adds, "We also work to promote health & business awareness of more than 1 lakh people." About their work during the lockdown, Yamini says, "We have provided relief through food and...

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News / Education Today / Feature/Phila / Rural children and youth embracing digital medium to continue learning during Covid-19

### Rural children and youth embracing digital medium to continue learning during Covid-19

In today's time, education through digital medium has become new normal and is extensively used in urban areas for learning by students and youth.

India Today Web Desk  
New Delhi  
June 16, 2020 UPDATED: June 16, 2020 14:43 IST



Rural children and youth embracing digital medium to continue learning during covid-19

With the emergence of COVID-19 and subsequent lockdown declared by the Government of India, the movement of men, material and social & economic activities got stalled. In this gloomy scenario, everyone is affected including the young & old, youth & students and the rural & urban population.

### Building a better future for rural children through education

Yamini Kumar Jaipuria, managing trustee, Cosmo Foundation, on making a difference in the lives of rural communities and offering relief during the Covid-19 lockdown

spanache@timesgroup.com

Set up in 2008 as the philanthropic arm of Cosmo Films Ltd., Cosmo Foundation spearheads the organisation's CSR initiatives. With a belief that "we can make a difference to the lesser privileged ones around", the foundation started its journey by providing supplementary education to students in government schools near its plants in Vadodara and Kurangabad. Today, it works to strengthen mainstream education, promote higher education and enable employability of youth in these regions. Cosmo Foundation also works towards health and hygiene, personal safety and the environment by running programs like building sanitation blocks, sanitary pad banks in government schools, installation of dustbins across schools and panchayats, tree plantation initiatives and more. "The programs are in line with the Swachh Bharat Mission and the Digital India initiatives of the government. To date, Cosmo Foundation has touched the lives of more than one lakh people," said Yamini Kumar Jaipuria, managing trustee, Cosmo Foundation. During the lockdown, through direct interventions and with the help of NGO partners, the




**The foundation has designed digital learning programs for rural students to augment their language, life, health and hygiene awareness**

Aurangabad, Vadodara and New Delhi. It has distributed about one lakh meals and 50,000 kgs of essentials to those in need, as well as pregnant and single women, and senior citizens. The Foundation has distributed about 2,000 masks, sanitisers and hand gloves to police personnel, sanitation workers and daily wage labourers, as well as PPE kits in healthcare centres. Jaipuria said they have even designed digital learning programmes for rural students to augment their English, digital, life and health awareness. They are also training the local youth and panchayats on using the Aarogya Setu app that is already being used

indiaCSR Sustainability & Responsibility India's Largest CSR Network

May 1, 2020



### How Cosmo Foundation creates a dynamic connectivity with rural children

With the dawn of COVID-19 and subsequent lockdown declared by the Government of India, the movement of men, material, machinery and social & economic activities got stalled. Everyone

## Our Journey Continues...



## Multipronged Humanitarian Response to COVID -19



### Cosmo Foundation

A Community Outreach Initiative of  
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